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## **Adapting to Crisis.**

### **Accounting Information Systems during the Weimar Hyperinflation**

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## Adapting to Crisis. Accounting Information Systems during the Weimar Hyperinflation

German corporations are characterized as adaptable in the face of numerous traumatizing events during the twentieth century. This article explores how firms adapted their accounting information systems during the hyperinflation of the 1920s. It suggests that responses to the crisis focused on system elements identified as key to continuing operations. Initially, firms amended selling and purchasing arrangements, modified financial reporting, and shifted managerial reporting to non-monetary information. As inflation accelerated, human resources were diverted to maintaining critical functions, especially those related to remunerating labor. While some elements of accounting systems fell into disrepair, there were also examples of innovation.

**Keywords:** accounting information systems, adaptation, hyperinflation, Germany

Having reviewed German business history during the nineteenth and twentieth centuries Werner Plumpe observed that a distinguishing feature is the comparative stability of corporate structures in the face of numerous crises and upheavals.<sup>1</sup> He reflected that this suggested “an amazing capacity to adapt” and argued that historians have paid insufficient attention to exploring the sources of corporate continuity.<sup>2</sup> This continuity in “a national history marked by violent, destructive political change” represents a “classic dilemma of German history”.<sup>3</sup> In this article, we seek to explore the adaptability of German entities when confronted by one of the foremost crises of the interwar years, the Weimar hyperinflation of 1923. We focus on the response of entities to the threat that this trauma posed to the operation of accounting information

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<sup>1</sup> Werner Plumpe, *German Economic and Business History in the 19<sup>th</sup> and 20<sup>th</sup> Centuries* (London, 2016), 1.

<sup>2</sup> *ibid.*, 1-2.

<sup>3</sup> Jeffrey R. Fear, *Organizing Control. August Thyssen and the Construction of German Corporate Management* (Cambridge, Massachusetts, 2005), 2.

systems. These systems were especially vulnerable to the effects of rapidly changing prices.

By examining the Weimar hyperinflation the study responds to the long-standing call to explore the impact of crises on German businesses, particularly on individual firms during the aforementioned years of almost perpetual disturbance.<sup>4</sup> Indeed, the business environment of the first half of the twentieth century has been associated with Hobsbawm's 'Age of Catastrophe'.<sup>5</sup> During this period German firms experienced two world wars, the replacement of a constitutional monarchy by a democratic republic, hyperinflation, economic depression, a banking crisis, the rise of National Socialism and the Hitlerian state. Businesses were consequently exposed to a succession of socio-economic, military and political disturbances that potentially impacted on corporate stability.<sup>6</sup> Plumpe contends that the challenge for corporate historians is to seek explanations for the ability of German corporations to manage such risks and emerge from crises intact.<sup>7</sup> Examining everyday business practices and unveiling their inner workings and routines offers one route to finding explanations.<sup>8</sup>

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<sup>4</sup> See Wolfram Fischer, "Some Recent Developments of Business History in Germany, Austria and Switzerland", *Business History Review* 37, no. 4 (Winter 1963): 416-436; Knut Borchardt, "Wirtschaftliche Krisen als Gegenstand der Unternehmensgeschichte", *Zeitschrift für Unternehmensgeschichte* 22, no. 2 (1977): 81-90; Peter Hüttenberger, "Strukturentwicklungen in Deutschen Wirtschaftsregionen vom 19. Jahrhundert bis Ende der 1960er Jahre", *Zeitschrift für Unternehmensgeschichte* 34, no. 3 (1989), 152-168; and Harald Wixforth, "Unternehmensstrategien in der Krise? Die Krise des Norddeutschen Lloyds nach der Inflation und ihre Bewältigung," *Zeitschrift für Unternehmensgeschichte* 63, no. 2 (2018), 275-306.

<sup>5</sup> Hartmut Berghoff, Jürgen Kocka, and Dieter Ziegler, "Introduction: Business in the Age of Extremes," in *Business in the Age of Extremes: Essays in Modern German and Austrian Economic History*, eds. Hartmut Berghoff, Jürgen Kocka, and Dieter Ziegler (Cambridge, Mass., 2013), 1-12.

<sup>6</sup> Geoffrey Jones and Christina Lubinski, "Managing Political Risk in Global Business: Beiersdorf 1914-1990," *Enterprise & Society* 13, no. 1 (March 2012): 85-119"; and Christopher Kobrak, Per H. Hansen, and Christopher Kopper, "Business, Political Risk, and Historians in the Twentieth Century," in *European Business, Dictatorship, and Political Risk, 1920-1945*, eds. Christopher Kobrak, and Per H. Hansen (New York, 2004), 3-21.

<sup>7</sup> Plumpe, *German Economic and Business History*, 101.

<sup>8</sup> *ibid.*, 4; Fear, *Organizing*, 2-5, 28-29, 787.

In the current study we gain such insights through the operation of accounting, which has been identified by Fear as an especially useful conduit for “entering into the life of an organization”.<sup>9</sup> By focusing on accounting information systems the article chimes with the observation that while business historians have investigated corporate transformations in relation to transport, communication, production and marketing, much less attention has been devoted to changes in accounting and capital markets.<sup>10</sup> Fear and Kobrak contend that the combination of world war followed by hyperinflation had a ruinous impact on the development of the German equity market.<sup>11</sup> Of particular significance to the current investigation, Fear and Kobrak suggest that “the hyperinflation destroyed attempts to initiate good accounting practices”.<sup>12</sup>

The German hyperinflation represents a salient event in the history of accounting for price level changes.<sup>13</sup> In its day the crisis generated “a change in the mindsets of German accountants”.<sup>14</sup> Contemporaries suggested that the difficulties confronting accountants in Germany were so acute that they are “worthy of study by accountants of all other countries”.<sup>15</sup> The episode unleashed enduring debates and inspired theoretical contributions that established Germany as a leading center of

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<sup>9</sup> Fear, *Organizing*, 9, 35.

<sup>10</sup> Jeffrey R. Fear and Christopher Kobrak, “Diverging Paths: Accounting for Corporate Governance in America and Germany,” *Business History Review* 80, no. 1 (Spring 2006): 1-48.

<sup>11</sup> *ibid.*, 16-17.

<sup>12</sup> *ibid.*, 26.

<sup>13</sup> See Maurice Moonitz, *Changing Prices and Financial Reporting (Arthur Andersen & Co lecture series)* (Champaign, Ill., 1973); Stephen A. Zeff, “Response to Inflation, Accounting Principles, and the Accounting Profession,” in *Economic Calculation Under Inflation*, ed. Helen E. Schultz (Liberty Press, 1976), 135-148; Stephen A. Zeff, “The Impact of Inflation on Accounting: A Review of the Response of the Accounting Profession in Ten Countries,” *Management Decision* 14, no. 3 (1976): 109-116; Richard V. Mattessich, *Major Concepts and Problems of Inflation Accounting*, Study Paper #2 (Vancouver, 1983); and David Tweedie and Geoffrey Whittington, *The Debate on Inflation Accounting* (Cambridge, 1984).

<sup>14</sup> Sebastian Hoffmann and Dominic Detzen, “The regulation of asset valuation in Germany,” *Accounting History* 18, no. 3 (2013): 367-389.

<sup>15</sup> Henry W. Sweeney, “Effects of Inflation on German Accounting,” *The Journal of Accountancy* 43 (March 1927): 180-191.

accounting thought.<sup>16</sup> While a number of studies have discussed the experience and impact of the hyperinflation on German business accounting, there has tended to be an emphasis on theoretical developments and on the end products of the accounting regimen - the financial statements,<sup>17</sup> particularly of banks.<sup>18</sup> However, accounting information systems extend well beyond financial reporting.<sup>19</sup> Accordingly, a holistic notion of accounting systems is adopted in the current investigation, one that embraces elements that our sources suggest were particularly disturbed by the effects of hyperinflation, namely: business operations, transaction processing, control, and reporting.<sup>20</sup> In contrast to the majority of previous studies on the organizational impacts of the hyperinflation that focus on a single corporation, we draw on the

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<sup>16</sup> See Hans-Ulrich Küpper and Richard V. Mattessich, "Twentieth century accounting research in the German language area," *Accounting, Business & Financial History* 15, no. 3 (2005): 345-410 and Dieter Schneider, "Germany," In *The History of Accounting – An International Encyclopedia*, eds. Michael Chatfield and Richard Vangermeersch (New York/London, 1996), 278-280.

<sup>17</sup> See Fear and Kobrak, "Diverging Paths". The focus on theory and financial reporting is evident in the work of historians of the German hyperinflation who touch on accounting-related themes. See, for example, Gerald D. Feldman, Carl-Ludwig Holtfrerich, Gerhard A. Ritter, and Peter-Christian Witt, eds, *The German Inflation Reconsidered. A Preliminary Balance* (New York, 1982); Carl-Ludwig Holtfrerich, *The German Inflation 1914-1923: Causes and Effects in International Perspective* (New York, 1986); Karsten Laursen and Jorgen Pedersen, *The German Inflation, 1918-1923* (Amsterdam 1964); Steven B. Webb, *Hyperinflation and Stabilization in Weimar Germany* (Oxford, 1989); Eric E. Rowley, *Hyperinflation in Germany. Perceptions of a Process* (Aldershot, 1994); and Frederick Taylor, *The Downfall of Money. Germany's Hyperinflation and the Destruction of the Middle Class* (London, 2014). Economic historians also tend to dwell on financial reporting. For example, Constantino Bresciani-Turroni, *The Economics of Inflation. A Study of Currency Depreciation in Post-War Germany* (London, 1937), 220, 222, 261, 275-76; Frank D. Graham, *Exchange, Prices, and Hyper-inflation: Germany, 1920-1923* (New York, 1967), 87-94, 276-320; Dieter Lindenlaub, *Maschinenbauunternehmen in der deutschen Inflation 1919-1923* (Berlin/New York, 1985), 198-200, 222; and Gerald D. Feldman, *The Great Disorder. Politics, Economics, and Society in the German Inflation, 1914-1924* (Oxford, 1993), 299-200, 580-81, 841-42.

<sup>18</sup> For example, Theo Balderston, "German Banking between the Wars: The Crisis of the Credit Banks," *Business History Review* 65, no. 3 (Autumn 1991): 554-605; and Jeffrey R. Fear and R. Daniel Wadhwani, "Populism and Political Entrepreneurship: The Universalization of German Savings Banks and the Decline of U.S. Savings Banks, 1908-1934," in *Business in the Age of Extremes: Essays in Modern German and Austrian Economic History*, eds. Hartmut Berghoff, Jürgen Kocka, and Dieter Ziegler (Cambridge, Mass., 2013), 94-118. Non-banking studies include: Boris Barth, "Die Anfänge des Gerling-Konzerns 1904 bis 1926. Der 'Outsider' Robert Gerling, das 'Feuerkartell' und die Lücke im Markt," *Zeitschrift für Unternehmensgeschichte* 50, no. 1 (2005): 36-62; Hartmut Kiehling, "Die wirtschaftliche Situation des deutschen Einzelhandels in den Jahren 1920 bis 1923: Die Beispiele des Lebensmittel- und Bekleidungseinzelhandels," *Zeitschrift für Unternehmensgeschichte* 41, no. 1 (1996): 1-27; and Wixforth, "Unternehmensstrategien in der Krise?"

<sup>19</sup> Fear and Kobrak, "Diverging Paths", 3.

<sup>20</sup> Ulric J. Gelinas, Richard B. Dull, Patrick R. Wheeler, and Mary C. Hill, *Accounting Information Systems* (Boston, 2017).

archives of numerous entities. Our survey includes major corporations, public and private entities, and firms of various sizes operating in a range of sectors (see Appendix).

In the next section we elaborate on the significance of the German hyperinflation as a macroeconomic perturbation. Thereafter we evaluate the manner in which German corporations responded to the threats posed by this shock to specific elements of accounting information systems.

## The German Hyperinflation

Perturbations represent disturbances that place systems under exceptional degrees of stress. Such shocks may derive from inside or outside the system. In the context of an accounting information system an endogenous perturbation might comprise a major fraud or a technological failure within the organization. An exogenous perturbation could arise from a natural catastrophe such as an earthquake or a flood, or a man-made socio-economic or political disaster such as a financial crash or a war.<sup>21</sup> In the current article the focal perturbation, hyperinflation, is exogenous and macro-economic. That which struck Germany in 1923 was the most spectacular hitherto to afflict an advanced industrial economy. Histories of the resultant ‘great disorder’ bear dramatic titles such as *The Downfall of Money* and

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<sup>21</sup> Greg Bankoff, “Time is of the Essence: Disasters, Vulnerability and History,” *International Journal of Mass Emergencies and Disasters* 22, no. 3 (2004): 23-42; and Benjamin Wisner, “Vulnerability as Concept, Model, Metric, and Tool,” in *Oxford Research Encyclopedia of Natural Hazard Science*, ed. Susan L. Cutter (New York, 2016), <http://oxfordre.com/naturalhazardscience>, DOI: 10.1093/acrefore/9780199389407.013.25.

*When Money Dies*.<sup>22</sup> At its peak in November 1923 the annual rate of inflation stood at 5.3 million percent.<sup>23</sup> This had a potentially traumatic impact on the calculative, measuring, recording, valuation, disclosure and analytical elements of accounting information systems.

Adaptive capacity, or adaptation, concerns the ability to prepare for, or respond to, a perturbation.<sup>24</sup> For a business entity it relates to the capacity to cope with the disruptive effects of trauma and to make adjustments to enable the continuing operation of systems.<sup>25</sup> Ability to adapt, particularly during a period of crisis, is a component of organizational capability.<sup>26</sup> In the current investigation we focus on the adaptations and adjustments to accounting information systems that were pursued by corporations in response to the harmful effects of hyperinflation. It was only near the end of the perturbation that the state seriously considered the accounting implications of hyperinflation with the result that businesses were left to design their own coping strategies.<sup>27</sup>

Consistent with the aforementioned call for investigations of everyday business practices we investigate whether and how businesses adapted accounting information systems to the hyperinflationary disturbance. To achieve this we

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<sup>22</sup> Feldman, *The Great Disorder*; Taylor, *The Downfall*; Adam Fergusson, *When Money Dies. The Nightmare of the Weimar Hyper-inflation* (London, 2015).

<sup>23</sup> Statistisches Reichsamt, *Die deutsche Inflation: Zahlen zur Geldentwertung in Deutschland 1914 bis 1923. Wirtschaft und Statistik. Sonderheft* (Berlin, 1925), 6-10.

<sup>24</sup> Nathan L. Engle, "Adaptive Capacity and its Assessment," *Global Environmental Change* 21 (2011): 647-656; Gilberto C. Gallopin, "Linkages Between Vulnerability, Resilience, and Adaptive Capacity," *Global Environmental Change* 16, no. 3 (August 2006): 293-303.

<sup>25</sup> Engle, "Adaptive Capacity".

<sup>26</sup> Alfred D. Chandler, "Organizational Capabilities and the Economic History of the Industrial Enterprise," *Journal of Economic Perspectives* 6, no. 3 (1992): 79-100; and Daniel A. Levinthal, "Organizational Capabilities in Complex Worlds," in *The Nature and Dynamics of Organizational Capabilities*, eds. Giovanni Dosi, Richard R. Nelson, and Sidney Winter (Oxford, 2001), 363-81.

<sup>27</sup> The most significant statutory intervention came in December 1923 (and is discussed later). A law passed in early 1923 concerned shielding firms from inflation-induced tax burdens. See Wilhelm Gerloff and Georg Strutz, *Steuerwirtschaft und Steuerrecht im Zeichen der Geldentwertung* (Berlin, 1923).



consulted surviving documents relating to the period 1919-1925, retained by German corporations and public repositories.<sup>28</sup> Access was gained to the archives of more than 30 public and private firms, most of which were corporations. It should be noted that our findings are unlikely to be representative of the experience of businesses organized as partnerships (*Personengesellschaften*) and sole proprietors (*Einzelunternehmen*).

As the Appendix shows these firms operated in a range of sectors. References to archival material in the article are also explained in this appendix. The records consulted comprised annual reports, ledgers, journals, memorials, cost and profit calculations, audit and management reports, board minutes, personal and official correspondence, business and employment contracts, and personal notes.

Our analysis of the adaptive ability of corporations focuses on the elements of accounting information systems that our sources suggest were most sensitive to the effects of hyperinflation: business operations, transactions processing, control, financial reporting and managerial reporting.<sup>29</sup>

## Business Operations

Fundamental business activities such as making sales and buying goods and services, and remunerating labor, operate in tandem with systems for the processing of financial information.<sup>30</sup>

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<sup>28</sup> Note that liquidations, mergers, fires, floods, world war and the partition of Germany have all resulted in the loss or destruction of numerous business records since the early 1920s. The repositories we accessed often held highly fragmented records for our period.

<sup>29</sup> For elements of accounting information systems see Ulric J. Gelinas, Richard B. Dull, Patrick Wheeler, and Mary C. Hill, *Accounting Information Systems*, 11th ed., (Boston, Mass., 2017).

<sup>30</sup> Gelinas et al, *Accounting Information Systems*, 11.

*Sales and purchases.* The primary sources indicate that selling and purchasing activities were vulnerable to the impact of hyperinflation. Rising prices between the time when an order was placed and the receipt of the corresponding goods or services disrupted processing. Given the fundamental importance of this activity to the going concern status of the corporation, swift adaptation was necessary. When inflation began to accelerate some corporations, such as E. Merck, Carl Zeiss, Chemische Fabrik auf Actien (vorm. E. Schering) and Bayer, began invoicing in a variety of foreign currencies rather than the German Mark.

Initially some of these responses were problematic. Responding to the devaluation and high volatility of the German Mark in early 1920, E. Merck began invoicing South American customers in US Dollars. As the US Dollar appreciated in subsequent months, it became increasingly difficult for these customers to source this foreign currency. Following the substantial impairment of the related receivables, E. Merck returned to invoicing in German Marks at the end of 1920.<sup>31</sup> From late 1922 the firm calculated prices for overseas customers in Swiss Francs and thereby achieved stabilization in their overseas sales accounts. Domestic prices were calculated in paper-marks until August 1923, when intense inflationary pressures encouraged the firm to switch pricing to gold-marks.<sup>32</sup> In other entities issues arose as to whether to channel export sales through overseas subsidiaries (Kaffee HAG). Firms that could not boast such group structures often used close business partners in other countries as vehicles for making and receiving payments in a foreign currency (Deutsche Kugellagerfabrik) or opened accounts with smaller banks overseas (Kübler

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<sup>31</sup> Merck-Archiv, sig. F3/24

<sup>32</sup> Constant shifting between currencies at the height of the crisis has been described as “hermaphroditic accounting and pricing”. See Gerald D. Feldman, *Iron and Steel in the German Inflation 1916-1923* (Princeton, 1977), 397.

& Niethammer). Significantly, the *Rentenmark*, which became additional legal tender in Germany from November 1923, does not feature prominently in the surviving records. The firms we examined continued to use either paper- or gold-mark, or a foreign currency to operate their accounting information systems.

Another adaptation was to introduce sophisticated payment arrangements in contracts and terms of trade. MAN, a manufacturing firm, used a price adjustment clause to ensure that customers bore price increases between ordering and delivery, based on a US Dollar multiplier. By the end of July 1923 this multiplier had increased to 17,700 and was adjusted weekly. From August 1923 onwards MAN invoiced in gold-marks and gave customers no more than eight days to pay their bills.<sup>33</sup> Having explored almost all proposed theoretical anchors to adjust for inflation, Gutehoffnungshütte experimented with a number of price adjustment clauses based on increases in materials and labor costs as measured by a firm-specific prime cost index, foreign currencies, and the price of gold. None of these proved manageable or effective.<sup>34</sup>

Inflation adjustments were also made in relation to purchasing. At Th. Goldschmidt, from 1922, the amounts stated in raw material accounts were no longer only recorded in marks, but also converted to the foreign currency of the country from which the materials were sourced. The firm argued that this enabled the better monitoring of ‘real’ (that is, non-inflated) changes in the price of these materials.<sup>35</sup> Inflation adjustment clauses were especially important in contracts for the acquisition of assets that took time to complete. An example is Deutsche Kugellagerfabrik. Their

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<sup>33</sup> MAN Truck & Bus Historisches Archiv München, sig. 1.1.3.

<sup>34</sup> Rheinisch Westfälisches Wirtschaftsarchiv, Abt. 130, sig. 300002/2.

<sup>35</sup> Firmenarchiv Evonik Industries, Bestand Th. Goldschmidt AG, Bericht der Thermit-Abteilung 1921 und 1922.

acquisition of a property for 1.15 million marks in January 1923 required an immediate payment of 600,000 marks but the remainder, due when all relevant approvals were granted, would be paid in a foreign currency.<sup>36</sup>

The management of debtors and creditors was also vulnerable to the effects of hyperinflation. Indeed, the relationship between debtor and creditor was “turned upside down” and the foremost rule of business became to minimize credit offered to customers and exploit credit opportunities available to oneself.<sup>37</sup> In an internal memo to the board the chief accountant at Gutehoffnungshütte complained about the additional administrative burden surrounding this activity. Not only did the volume of enquiries about the balance on accounts increase, these were not easily resolvable by reference to the increasingly complex records. Debtors had to be constantly reminded of payments due and, if necessary, interest penalties had to be calculated and enforced. Reciprocally, complex negotiations took place with creditors who sought compensation for the devaluation of their claims against the firm. To make his point, the chief accountant quantified the additional work performed during the period of hyperinflation. In a review of financial year 1923/1924 he reported that the accounting department had processed 78% more accounts and related documents compared with 1913/14.<sup>38</sup> This case suggests that the firm adapted to the additional burden of managing debtors and creditors, and ensured the ongoing operation of the department, by devoting more labor to the activity. Although this was also a period of acquisition and corporate restructuring for Gutehoffnungshütte, the number of clerks

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<sup>36</sup> Sächsisches Wirtschaftsarchiv, U63, sig. 113.

<sup>37</sup> Bernd Widdig, *Culture and Inflation in Weimar Germany* (Berkeley, 2001), 14; also Holtfrerich, *The German Inflation*, 70.

<sup>38</sup> Rheinisch Westfälisches Wirtschaftsarchiv, Abt. 130, sig. 300108/70.

employed in its central accounting department increased from 36 in 1913/14 to 58 in July 1923.

*Remuneration.* The archives indicate that corporations were highly vulnerable to the impact of hyperinflation on the payment of wages and salaries. Such sensitivity emanated from the potential for labor unrest given the impact of rapidly rising prices on real earnings, and the consequences of labor discontent for the continuity of business operations. During the hyperinflation “the value of the pay packet sank in the time it took to cover the distance between the wages office and the shops”.<sup>39</sup> Frequent changes to employment contracts were necessary to adjust salaries and pensions. By way of illustration, the monthly gross salary of Mr. Albrecht, a white-collar worker with paper manufacturer Kübler & Niethammer increased from 2,400 paper-marks in January 1922 to 9,534,684,695,000,000 in November 1923.<sup>40</sup> The recollections of a payroll clerk at Chemische Fabrik auf Actien (vorm. E. Schering) are insightful.<sup>41</sup> Reporting on the filling of huge pay packets - brown bags stuffed with US dollars, vouchers (*Notgeld*) issued by other firms and tons of paper-marks of small denomination - she exemplifies regular complaints by payroll personnel about the physical challenges of preparing and distributing cash wages.

Firms also adapted to the perturbation by remunerating employees more frequently. From August 1923 Kübler & Niethammer recalculated and paid salaries five times a week. They also responded to shortages of paper-marks by making payments with alternative currencies. When a shortage of cash arose at Hoesch in August 1923 the workers were issued with vouchers (*Notgeld*). If alternative currency

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<sup>39</sup> William Guttman and Patricia Meehan, *The Great Inflation. Germany 1919-23* (London, 1976), 79.

<sup>40</sup> Sächsisches Wirtschaftsarchiv, U47, sig. 998, 999.

<sup>41</sup> Schering Archiv/Bayer AG, sig. B1-87.

could not be utilized, firms might ration what was available. When E. Merck was short of liquidity, it prioritized the payment of wages and salaries according to employees' marital status.

Others adapted by meeting their obligations to labor in alternative ways. BASF created its own unit of currency for remuneration purposes. From August 1923 wage payments were made in the form of 'fixed mark' (*Festmark*) vouchers that employees could exchange for paper-marks at the company cash office. Each day a spot exchange rate (based on the US Dollar) for fixed to paper-marks was published by the firm. In this way employees were shielded from the devastating effects of inflation. Internal correspondence between the firm's administrative department and the board suggests that operating and accounting for payroll was more manageable under this regime, and that labor productivity increased because employees worried less about converting worthless paper-marks into goods.<sup>42</sup>

Corporations also adapted to the substantial burdens of remunerating employees by changing their internal organization. At Chemische Fabrik auf Actien (vorm. E. Schering), for example, a new human resources department was created on 1 January 1923. This commenced with six staff but was doubled in size as the crisis worsened. Sources also indicate that existing payroll staff worked longer hours during the hyperinflation.<sup>43</sup>

## Transactions Processing

Archival material suggests that the transactions processing element of accounting information systems was highly vulnerable to the impacts of

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<sup>42</sup> BASF Unternehmensarchiv, sig. A.8.4./7.

<sup>43</sup> Schering Archiv/Bayer AG, sig. B1-87.

hyperinflation. Sensitivity centered on two constituent activities: calculation and recording.

*Calculation.* The volatility of exchange rates in Germany during the hyperinflation meant that calculations relating to foreign currency transactions were increasingly complex and more frequent. Calculative activity consumed substantial accounting and clerical labor. In February 1923, for example, BASF concluded that foreign currency translation “occupies a huge number of staff for eight days per month and requires more and more time as the numerals grow further”.<sup>44</sup> Many of the surviving accounting records relating to foreign currency calculations are ‘messy’. They contain miscalculations, erasures and entries in different colored inks.

Banking was especially impacted by the expansion of calculative activity during the crisis. Bank clerks complained about performing calculations involving unmanageable numbers.<sup>45</sup> At the Bank für Handel und Industrie daily calculations of interest on client accounts became a huge undertaking, not only because of the increased frequency and magnitude of the task, but also because, from November 1923, amounts were translated into US dollars. The latter generated some unwieldy accountings. Investigating client complaints of miscalculation also consumed much clerical labor.<sup>46</sup>

As indicated earlier, the calculation of wages and salaries was also vulnerable to the impact of the focal perturbation. Inscriptions relating to the calculation of hourly and monthly wage rates at E. Merck are indicative of mounting disorder as the

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<sup>44</sup> BASF Unternehmensarchiv, sig. A.1.6./11.

<sup>45</sup> Widdig, *Culture*, 97-98.

<sup>46</sup> Firmenarchiv Commerzbank, sig. HAC 500 1436-2000.

inflation worsened in 1923.<sup>47</sup> The documents of almost all firms studied indicate that payroll calculations were rendered more complex by adjustments to wages for inflation. These adjustments were often the result of agreements with labor unions anxious to preserve the purchasing power of their members, or were negotiated between management and labor within an entity, or stipulated by the board.<sup>48</sup> The board minutes of the steel producer Hoesch describe how inflation adjustments to the salaries of white-collar workers from April 1923 were linked to the price of the raw coal needed to heat the furnaces. In December of that year the add-on to wages for inflation was 73.5 trillion percent.<sup>49</sup> Carl Zeiss calculated a firm-specific inflation index using the base year 1914. This index was based on the price of food and other essentials. It formed the basis for wages and salaries multipliers, which, at the height of the crisis, were altered every other day.<sup>50</sup>

Entities adapted to the impact of hyperinflation on calculative activity by (i) performing calculations more frequently, (ii) rationalizing calculation, and (iii) devoting more labor to the task. In relation to the first of these, as the crisis mounted, wages and salary payments became increasingly linked to a stable unit such as the US Dollar or gold-mark and adjustments were made more frequently. Documents at the Darmstädter und Nationalbank (Danat) reveal that, as inflation increased, the salaries of directors were corrected retrospectively every month from February 1923. These calculations became fortnightly in August 1923 and, from October 1923 every-other-

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<sup>47</sup> Merck-Archiv, sig. F3/27

<sup>48</sup> Graham, *Exchange*, 90-93.

<sup>49</sup> Thyssenkrupp Konzernarchiv, Hoesch-Archiv, sig. H7.

<sup>50</sup> Firmenarchiv Carl Zeiss Jena, BACZ 781.



day.<sup>51</sup> Indicative of the challenge of making such frequent calculations, the underlying documents became increasingly disorderly.

In relation to the second response, efforts were made in some firms to simplify aspects of calculative practice. In an attempt to ease the burden of calculating wages and salaries, in September 1923 Gutehoffnungshütte decided to round to the nearest million marks. From November 1923, the price of coal supplied to its workers was no longer quoted in marks at all, but in working hours, and was ‘paid’ accordingly.<sup>52</sup> As a result of the ever-increasing complexity of wages and salaries calculations relating to different classes, types, and levels of experience of employees, Bayer began to simplify their payroll calculations as early as 1920 by discontinuing complex wage supplements.<sup>53</sup>

The third adaptation was the most common. The supply of labor performing calculative functions was increased by employing more clerical staff and/or, as at Bayer, transferring existing employees between departments. Previous commentators have noted a shifting ratio of clerical to manual labor as firms attempted to cope with complex and voluminous calculations.<sup>54</sup> The archival evidence confirms this observation. At banks, such as Commerz- und Privatbank, Dresdner Bank, Deutsche Bank, Disconto-Gesellschaft and Norddeutsche Bank, the increased work associated with performing routine calculations demanded a significant increase in personnel and office space. At Deutsche Bank there was an “enormous increase of employees at the height of the inflation”.<sup>55</sup> Indeed, the number of staff employed in the banking sector

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<sup>51</sup> Firmenarchiv Commerzbank, sig. HAC 500 890/890-1999.

<sup>52</sup> Rheinisch Westfälisches Wirtschaftsarchiv, Abt. 130, sig. 300104/6.

<sup>53</sup> Bayer AG Corporate History & Archives, sig. BAL 215-002.

<sup>54</sup> Graham, *Exchange*, 246-47; Guttman and Meehan, *The Great Inflation*, 83.

<sup>55</sup> Lothar Gall, Gerald D. Feldman, Harold James, Carl-Ludwig Holtfrerich, and Hans E Büschgen, *The Deutsche Bank 1870-1995* (London, 1995), 198, 203-205.

in Germany increased fourfold between 1913 and 1923.<sup>56</sup> At Commerz- und Privatbank many investment decisions were motivated by the need to obtain the personnel and office space necessary to perform additional work during the inflation.<sup>57</sup>

Although primary evidence suggests that the responses of firms to the problem of calculation often proved effective, a number of examples indicate that they were insufficient to address the disruptive impact of the crisis at its height. On occasion the response was to discontinue a calculative activity deemed unessential to business survival. On 2 October 1923 the treasury accounting department at Gutehoffnungshütte reported to the board that it had “given up” because it was “impossible for us to recalculate how the cash inflows (on our current accounts) of approximately M 190,897,700,000, are composed”.<sup>58</sup> Some entities also considered whether it was more economic to discontinue calculations than incur the cost of employing additional clerical labor to perform them. For example, in December 1922 BASF questioned the necessity of continuous translation of foreign currency for purposes of running the *Interessengemeinschaft (Erweiterte I.G.)*, given that this would require them to engage ten additional clerks, and potentially more in other member firms.<sup>59</sup> In many cases, sheets containing calculations of wage costs reveal increasing signs of systemic stress in 1923. Cancellations, erasures, overwriting, and check ticks became common.

*Recording.* The problem of continuing calculative activity during the hyperinflation was mirrored in the recording of transactions. The inscriptions made in

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<sup>56</sup> Taylor, *The Downfall*, 281.

<sup>57</sup> Firmenarchiv Commerzbank, sig. Geschäftsbericht 1923.

<sup>58</sup> Rheinisch Westfälisches Wirtschaftsarchiv, Abt. 130, sig. 300070/10.

<sup>59</sup> BASF Unternehmensarchiv, sig. A.1.6./11.

surviving account books evidence the frustrations associated with this activity. Huge numbers were entered in books of original entry and in general ledgers, extending well beyond pre-printed column widths (Figure 1). At Fried. Krupp AG columns intended for decimals were used to add multiple zeros to the numbers. In September 1923 columns were headed ‘millions’ of marks. One month later ‘millions’ was scored out and replaced with ‘billions’. At E. Merck the transition from recording in paper-marks to gold-marks involved the considerable burden of making book entries on each basis, as did bookkeeping where customers were invoiced in a foreign currency.<sup>60</sup>

(FIGURE 1 ABOUT HERE)

The demanding nature of transactions recording was exemplified in a reflective memo, prepared in 1943 by the head of accounting at Krupp-Gusonwerke. The memorialist reflected that accountants made entries in books and ledgers that weighed “almost half a hundredweight”.<sup>61</sup> Inscribing inflated paper-mark values meant a significant additional workload because the forms, columns, and rows in the books were not configured to accommodate such large numerals.

A contemporary commentator suggested that there was little that firms could do in response to the problem of transactions recording, other than assume a more systematic and structured approach to keeping their books under inflationary conditions.<sup>62</sup> Much advice focused on maintaining clarity by distinguishing entries in different currencies by the use of colored inks. At Farbwerke Hoechst, for example, revenues were recorded in gold-marks (green ink) and paper-marks (black ink) from

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<sup>60</sup> Merck-Archiv, sig. F3/27.

<sup>61</sup> Historisches Archiv Krupp, sig. WA 4/2841.

<sup>62</sup> See Josef Nertinger, *Goldmark-Buchführung und Goldmark-Bilanzen* (Stuttgart, 1922), 12-14.

1923.<sup>63</sup> Replacing leather bound books with loose-leaf files was suggested as a palliative, because pre-printed sheets could be inserted as necessary and there was no restriction on the number of transactions that could be recorded in a single book.

The bookkeepers at Krupp-Gusonwerke initially adapted by adding extra pencil-drawn columns to the books. Later, the firm's printing shop was ordered to produce customized proforma sheets. At Kaffee HAG mechanical methods were resorted to. Following a successful trial in their Swiss subsidiary, Ruf bookkeeping machines were introduced in late 1922 to accommodate the additional workload in processing and recording transactions.<sup>64</sup> As with the additional burden of calculation, the need to enter massive numbers in additional columns using different writing instruments was addressed by increasing the productivity of existing staff, working overtime, and the engagement of more personnel.

As was the case with calculative activity, such attempts to maintain transaction recording did not always demonstrate an ability to cope. Errors were inevitably made when large numbers were aggregated in memorial books and posted to ledgers. Surviving account books are replete with crossings out, overwriting and cluttered inscriptions.<sup>65</sup> When the inflationary trauma compounded a crisis in the entity itself, the disruption to recording could become severe. In 1923 the book entries of Benzol-Vereinigung, which had gone into liquidation in 1922, became chaotic.<sup>66</sup> Debits and credits were occasionally confused and a number of accounts were in total disarray.

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<sup>63</sup> Sanofi-Hoechst Archiv, sig. H0090998.

<sup>64</sup> Mondelez International Archiv Bremen, sig. 00946383 R2 95 /26.

<sup>65</sup> Examples include BASF; Fried. Krupp AG and E. Merck.

<sup>66</sup> Deutsche BP Historisches Archiv, Bestand Aral, sig. AA 138.

In some cases it appears that, despite attempts to adapt, the books were no longer kept at all. Routine transactions processing appeared to be in a state of suspension. For example, at MAN no transactions were entered in the cashbook relating to a deposit account from the end of 1923 to 1925. At Kaffee HAG a journal was closed from June 1923 to December 1923.<sup>67</sup> From November 1923 until the new financial reporting regulations were implemented in 1924, no double entry bookkeeping was performed by Actien-Gesellschaft für Anilinfabrikation Berlin (Agfa), it being deemed “unnecessary and unproductive extra work”.<sup>68</sup> At other entities, such as Krupp-Gusonwerke, the additional burdens placed on accountants led to delays of three to four weeks in recording transactions.<sup>69</sup>

The recording of payroll again highlighted the limits to adaptability. The surviving accounting records often indicate that measures such as the use of different colored inks failed to restore order to recording. For example, by mid-1923 the wages and salaries account books of the steel producer Rheinische Stahlwerke Duisburg-Meiderich had become extremely confusing.<sup>70</sup> There was insufficient room in the pre-printed columns to accommodate the increasing number of zeros. From August 1923 different ink colors were used to indicate quantities. The pre-printed columns were seldom used for their original purpose. Previously important, but now seemingly inconsequential information (such as employee status), was no longer entered. The books showed signs of falling into disrepair.

Similarly, at BASF the numbers in the books relating to wages and salaries were annotated with numerous question marks, sub-calculations, and comments,

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<sup>67</sup> Mondelez International Archiv Bremen, no sig., “Journal von Aug. 1922”.

<sup>68</sup> BASF Unternehmensarchiv, sig. A.1.6./11.

<sup>69</sup> See Historisches Archiv Krupp, sig. WA 4/2841.

<sup>70</sup> thyssenkrupp Konzernarchiv, sig. RSW 4881, 4883.

indicative of uncertainty.<sup>71</sup> Bayer did not record any salaries in its ledger from October 1923 to January 1924.<sup>72</sup> As an auditable record of payroll costs the account books of this period are unfathomable. Neither did the recruitment of additional labor always prove sufficient to address the negative impacts of the hyperinflation on recording transactions, especially of wages and salaries. The archives often contain references to the overworked and distressed state of the employees engaged in bookkeeping.<sup>73</sup>

## Control

The effectiveness of controls over the processing of accounting information was also affected by the hyperinflation. Vulnerability arose from the prioritization of essential operations during the crisis and the consequential impacts on other elements of accounting information systems. For example, at Krupp-Gusonwerke the monitoring of customer accounts was less effectively performed given delays in filing relevant documents and updating the books.<sup>74</sup>

The processing of cash was an activity where the effectiveness of controls was most at risk. An employee at Chemische Fabrik auf Actien (vorm. E. Schering) reported that internal controls surrounding the counting and distribution of cash for wages broke down as the system came under increasing stress.<sup>75</sup> The movement and physical counting of mountains of paper-marks placed particular pressure on the control functions of banks. Reviewing the 1923 accounts in September 1924, the Bank für Handel und Industrie's internal auditors discovered many incorrect

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<sup>71</sup> BASF Unternehmensarchiv, sig. A.8.4./8.

<sup>72</sup> Bayer AG Corporate History & Archives, sig. BAL 458-069.

<sup>73</sup> See, for example, Merck-Archiv, sig. F3/27; Historisches Archiv Krupp, WA 4/2841; Rheinisch Westfälisches Wirtschaftsarchiv, Abt. 130, sig. 300108/67.

<sup>74</sup> See Historisches Archiv Krupp, WA 4/2841.

<sup>75</sup> Schering Archiv/Bayer AG, sig. B1-87.

calculations and bookkeeping errors.<sup>76</sup> The fraudulent activities of an employee at the Hamburg branch of the Danat bank in 1923 was attributed to the excessive burden of work arising from hyperinflation. His misdemeanor was rendered feasible by the impossibility of keeping accounts updated, the failure to balance foreign currency accounts, and the limited capacity to review daily account sheets.<sup>77</sup>

Control over cash was also an issue beyond financial institutions. An internal audit of the Hamburg operation of the manufacturer Carl Zeiss revealed that the cashbooks were in a state of disrepair and some practices contradicted Carl Zeiss' internal guidelines. It was also observed that a new bookkeeping system had been introduced in 1923, which was not authorized by the firm's headquarters and did not provide for the checking of entries made by different staff.<sup>78</sup> Hence, there was scope for fraud.

There are indications that entities attempted to adapt to such risks by strengthening their internal controls, especially over cash. At Barmer Bank-Verein the board demanded in November 1923 that the directors of branches should more carefully monitor movements of cash and asserted that only trustworthy senior staff be engaged to handle it.<sup>79</sup> Given the increasing importance of foreign currency during the crisis, Krupp-Gusonwerke introduced an additional layer of control: a dedicated accountant was appointed to monitor and record in-and outflows of foreign currency.<sup>80</sup>

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<sup>76</sup> Firmenarchiv Commerzbank, sig. HAC 500 1436-2000.

<sup>77</sup> Firmenarchiv Commerzbank, sig. HAC 500 13710-2000.

<sup>78</sup> Firmenarchiv Carl Zeiss Jena, sig. BACZ 07156.

<sup>79</sup> Firmenarchiv Commerzbank, sig. HAC 4-21.

<sup>80</sup> Historisches Archiv Krupp, WA 4/2841.

The evidence suggests however that some firms only concertedly adapted to the threats posed to their internal controls once the crisis had abated. At Hoechst a new liquidity monitoring system was introduced in 1924 in response to the severe problems of managing cash during the previous year.<sup>81</sup> As a result of the experience of hyperinflation, in 1924 the board of Rheinische Stahlwerke Duisburg-Meiderich demanded more control over the accounting and finance functions of the firm. Consequently, a separate accounting department was instituted which reported directly to the board.<sup>82</sup>

### Financial Reporting

Given that in 1920s Germany considerable emphasis was placed on the balance sheet it is not surprising that contemporaries focused on the vulnerability of external reporting to the impacts of hyperinflation.<sup>83</sup> Indeed, this was the subject of belated intervention by the state. In December 1923, the *Verordnung über Goldbilanzen* (Regulation on Gold-mark Accounts) was passed.<sup>84</sup> The regulation stipulated that all firms required to keep books under the *Handelsgesetzbuch* (German Commercial Code) were to prepare new opening balance sheets for financial years beginning on or after 1 January 1924. These accounts were to be stated in gold-marks (an ‘artificial’ currency defined as 10/42th of the US Dollar) and their preparation would result in a full revaluation of all assets and liabilities.<sup>85</sup>

Previous to the introduction of gold-mark accounts some observers contended that the paper-mark based data in financial statements “meant absolutely nothing and

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<sup>81</sup> Sanofi-Hoechst Archiv, sig. H0091026.

<sup>82</sup> Thyssenkrupp Konzernarchiv, sig. RSW 4021.

<sup>83</sup> See Fear and Kobrak, “Diverging Paths”, 26.

<sup>84</sup> 28 December 1923. *Reichsgesetzblatt* (RGBl.) I 1923, 1253.

<sup>85</sup> Gustav Müller, *Goldmark-Eröffnungsbilanz und Technik der Gold-markbuchführung* (Berlin, 1924).



must be completely ignored”.<sup>86</sup> Preparing the annual accounts was deemed “a waste of money”,<sup>87</sup> especially as they offered limited insight to corporate performance and position.<sup>88</sup> The combination of a disruptive environment, shifting commercial morality, belated statutory intervention, and the move from paper- to gold-mark based financial reporting in 1924, also offered the potential for manipulating the financial statements.<sup>89</sup> Our emphasis is on firms’ adaptations to two financial reporting activities that were particularly sensitive to the effects of hyperinflation: measurement and disclosure.

*Measurement.* The documentary evidence suggests that before the advent of gold-mark financial statements in 1924 it was widely recognized that generating meaningful numbers for reporting purposes was highly problematic. A number of firms attempted to adapt by shifting to alternative measurement bases. Hoechst translated paper-mark profits for 1922 into US dollars, but did not make any attempt to do so in relation to its ‘useless’ profit figure in 1923. The 1922/23 annual report of Hoesch contains a chart of the exchange rate of the Swedish Crown against the Mark to enable the reader to make sense of the paper-mark values contained therein. Converting paper-mark figures into foreign currencies for the purpose of preparing the financial statements was a widespread practice.<sup>90</sup>

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<sup>86</sup> Sweeney, “Effects”, 190; also Feldman, *The Great Disorder*, 841-42.

<sup>87</sup> Eugen Schmalenbach, “Die Goldmarkbilanz,” *Zeitschrift für handelswissenschaftliche Forschung* 18 (1924): 1-20.

<sup>88</sup> Bresciani-Turroni, *The Economics*, 262.

<sup>89</sup> Feldman, *The Great Disorder*, 841-42; Fear, *Organizing Control*, 498; Bresciani-Turroni, *The Economics*, 262; Fear and Kobrak, “Diverging Paths”, 26. An example is Mannesmannröhren-Werke, which made numerous discretionary write-downs, write-offs and write-ups in preparation for the transition to gold-mark accounting.

<sup>90</sup> See Wilhelm Voss, “Valuation of Fixed Assets – Historical versus Present Day Costs Including Post War Revaluations,” in *International Congress on Accounting 1929*, ed. Richard P. Brief (New York/London, 1930/1982), 512-32.

Unable to produce meaningful paper-mark values for their assets, banks generated random ‘reminder amounts’, the derivation of which were seldom explained. In 1922 and 1923 the Dresdner Bank and Mitteldeutsche Kreditbank reported ‘reminder amounts’ of one million paper-marks for own shares, investments and property. The only ‘actual’ values entered in its balance sheets related to monetary assets. Disconto-Gesellschaft reported ‘reminder amounts’ ranging from ten to 100 million paper-marks for own shares, investments, and equipment. Deutsche Bank disclosed ‘reminder values’ of 10,000 million paper-marks for property only, as did Norddeutsche Bank, which reported one million paper-marks per property. Other banks offered no values for such items. In the annual report of Commerz- und Privatbank for 1923 no balance sheet amounts were given for own shares, investments, and property, plant and equipment. The bank also explained that the balances disclosed for share capital and reserves merely had a ‘formal meaning’. The 1923 balance sheet of the Barmer Bank-Verein contains no values for tangible assets and investments. Some non-financial entities opted to carry all (or at least some) fixed non-monetary assets at one, five or ten (million) paper-mark(s).<sup>91</sup> When publishing their 1923 financial statements in July 1924, Chemische Fabrik von Heyden argued that this accounting practice was more meaningful as it would permit a focus on the measurement of total debt.<sup>92</sup> Such disruption to accounting conventions provided ample opportunities for uncontested earnings management.<sup>93</sup>

More constructive responses followed the state’s requirement for gold-mark based financial reporting from 1924. Anticipating the regulatory change some firms

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<sup>91</sup> Examples include: Bayerische Motorenwerke; Chemische Fabrik von Heyden; MAN; Chemische Fabrik auf Actien (vorm. E. Schering); and Gutehoffnungshütte.

<sup>92</sup> Sächsisches Wirtschaftsarchiv, U107(AWD), sig. 014.

<sup>93</sup> For example, C.A.F. Kahlbaum Chemische Fabrik. See Schering Archiv/Bayer AG, sig. B0-144.

saw an opportunity for the early cessation of paper-mark based financial reporting. Kübler & Niethammer, for example, was due to prepare annual accounts at the end of 1923. However, it provided no year-end values. Instead, it reported gold-mark values determined at the start of 1924. The steel producer Deutsch-Luxemburgische Bergwerks- und Hütten-Aktiengesellschaft, conscious that regulatory change was likely, produced a gold-mark balance sheet as early as October 1923. Although Fried. Krupp AG encountered numerous measurement issues, especially in valuing its fixed assets, the corporation had laid the foundations of gold-mark-based accounting early in 1923 by recording transactions in both paper-marks and gold-marks. The firm developed comprehensive guidance on paper-mark to gold-mark conversion as well as procedures for the treatment of conversion losses. The result was the production of a comparatively impressive annual report that offered fulsome explanations of how the numbers had been generated.

Degussa represents another example of the benefits of a preemptive and systematic approach to the production of financial statements in gold-marks. The company publicly raised concerns about the impact of inflation on its business as early as August 1922. These concerns featured in their subsequent financial statements. Likewise, beginning in January 1924, steel producer Rheinische Stahlwerke Duisburg-Meiderich followed a highly systematic approach to converting its paper-mark accounts into gold-mark accounts, detailing the determination of values for every line item. The result was a comprehensible and auditable set of financial statements as of 30 June 1924. The steel corporation August Thyssen Hütte represents another instance of the seeming maintenance of order in financial reporting through the crisis. In early 1924 this entity produced a full set of (unpublished)

financial statements for 1923 in paper-marks *and* gold-marks.<sup>94</sup> The surviving documents indicate that considerable effort was expended in their creation.

These responses to the problem of measurement in financial reporting suggest that while some firms continued to produce meaningful annual accounts by reverting to alternative bases of measurement (such as gold-marks or US dollars), others were unable to do so. The annual reports produced by entities during the years of crisis are testament to this. For example, the commentary attending the 1922 and 1923 annual reports of Hoechst conceded that the financial position of the firm could not be ascertained from its paper-mark balance sheets. Bayerische Motorenwerke concluded that, because the accounts were stated in paper-marks, the financial statements for 1923 were completely useless. Likewise, in its annual report for 1923, Agfa stated, “the calculation of net assets and profit based on a paper-mark balance sheet has lost its economic meaning”. The firm reported that it issued financial statements for 1923 purely in “fulfillment of [their] legal duty”.<sup>95</sup> Similarly, BASF, Bayer, Deutsche Bank, Disconto-Gesellschaft, Norddeutsche Bank and Westfälische Eisen- und Drahtwerke (a subsidiary of Fried. Krupp AG) stated that their financial statements for 1923 were only published to ensure formal compliance with the law.

*Disclosure.* In relation to the second dimension of financial reporting, disclosure, the archival evidence indicates that a number of corporations found the challenges of publishing financial information in a hyperinflationary environment too great. A common response was to cease the production of financial statements altogether. The periodicity assumption in accounting was breached fundamentally in

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<sup>94</sup> Thyssenkrupp Konzernarchiv, sig. A 767, 768.

<sup>95</sup> Bayer AG Corporate History & Archives, sig. BAL 004-B17-001.

some cases.<sup>96</sup> For example, the Deutsche Orientbank produced a single annual report for the years 1914-1923, the Deutsch-Asiatische Bank did the same for 1915-1927, both on the grounds of successive disruptions caused by war and hyperinflation. Rheinische Stahlwerke Duisburg-Meiderich released financial statements for the years 1922/23 (in paper-marks) and 1923/24 (in gold-marks) in a single annual report published in March 1925.<sup>97</sup> At Mannesmannröhren-Werke there is no evidence that an annual report was produced for 1923 or that an auditor was engaged in that year.<sup>98</sup> The sources suggest that rather than prepare financial statements for 1923 the accountants at Mannesmannröhren-Werke focused on transitioning to a gold-mark balance sheet in July 1924.

The transition to gold-mark balance sheets in 1924 could be used as a reason to reduce the volume of financial disclosures for 1923. For example, Mannesmannröhren-Werke and Hoechst's 1923 paper-mark financial statements and Th. Goldschmidt and MAN's annual reports for 1922/23, provided no comparative information for the prior year. Farbwerke Mühlheim presented an annual report for 1923 that contained only the gold-mark opening balance sheet as at 1 January 1924 on the grounds that paper-mark financial statements would have provided a thoroughly "unreliable view of our firm's condition".<sup>99</sup>

Although users of the financial statements may have sought insights to the disruptive effects of hyperinflation on the determination of account balances, the narrative disclosures contained in the annual reports for 1923 were often shorter than

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<sup>96</sup> See H. Meltzer, "Zur Goldmarkbilanz," *Zeitschrift für Betriebswirtschaft* 1 (1924): 385-386.

<sup>97</sup> It should also be noted that annual reporting by some firms was also fractured by the Franco-Belgian occupation of the Ruhr region from January 1923. Firms such as Hoesch and Gutehoffnungshütte were unable to retrieve the data necessary to prepare financial statements from plants in the occupied territories.

<sup>98</sup> Salzgitter Konzernarchiv, sig. M 11.091.

<sup>99</sup> Bayer AG Corporate History & Archives, sig. BAL 005-F-001.

usual. Their content suggests an assumption that users were aware that these were extraordinary times, and that macroeconomic and political adversities were impacting on all businesses. Thus, no further explanation was deemed necessary.<sup>100</sup> The primary sources also suggest that the volume of voluntary disclosures decreased at the height of the crisis. For example, Norddeutsche Bank suspended its detailed revenue report in 1923 because the numbers “do not constitute any basis for a comparison with prior years”.<sup>101</sup>

## Managerial Reporting

It has been suggested that, given their comparatively limited exposure to equity capital markets, German firms emphasized the development of internal as opposed to external reporting after the First World War.<sup>102</sup> The archival evidence suggests that this managerial reporting was highly vulnerable to the impacts of the hyperinflation. In particular, the utility of financial data for longitudinal analyses of performance was significantly diminished by rapidly changing prices.

Corporations adapted to the problem of managerial reporting under hyperinflation in two principal ways. First, years of inflation (and war) were assumed to be abnormal and omitted from trend analysis.<sup>103</sup> At E. Merck the years of the First World War and subsequent inflation were rendered anonymous in multi-year analyses. The years 1922 and 1923 are simply referred to as ‘inflation’, a period of void. Reference years were set as 1913/14 and 1924.<sup>104</sup> That is, before the outbreak of

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<sup>100</sup> Examples include: Dresdner Bank; MAN; Th. Goldschmidt; Kaffee HAG; Rheinische Stahlwerke Duisburg-Meiderich; and Bayerische Motorenwerke.

<sup>101</sup> Historisches Institut der Deutschen Bank, sig. Norddeutsche Bank Geschäftsbericht 1923.

<sup>102</sup> Fear and Kobrak, “Diverging Paths”.

<sup>103</sup> Christopher Kobrak, *National Cultures and International Competition: The Experience of Schering AG, 1851-1950* (Cambridge, 2002), 53.

<sup>104</sup> Merck-Archiv, sig. S6.

war and after inflation had abated. The ‘peace mark’ (*Friedensmark*) or ‘peace values’ (*Friedenswerte*) that prevailed before the war were used as the basis for comparison. At Degussa periods in charts were labeled as either ‘time before the war’ (*Vorkriegszeit*), ‘world war’ (*Weltkrieg*) or ‘inflation’ (*Inflation*).<sup>105</sup>

At Carl Zeiss, management reports were based on 1913 and 1924 - the years of war and inflation between were considered irrelevant.<sup>106</sup> Th. Goldschmidt also selected 1913 as the base year when analyzing production efficiency from 1921 to 1923.<sup>107</sup> At MAN the longitudinal analysis of revenue data was absent for the decade 1914-1924 as conditions were deemed ‘abnormal’. A graph of revenue over several decades contains two periods with no data – identified as ‘war’ and ‘inflation’.<sup>108</sup> At Fried. Krupp AG the internal reporting of production information centers on 1913 and 1925 – the years between do not feature.<sup>109</sup>

The second response of firms to the disutility of financial data during the hyperinflation was to focus the analysis of performance on physical quantities rather than monetary measures.<sup>110</sup> These adaptations produced data that inevitably impacted on corporate decision-making and, in some cases, induced changes to internal reporting systems. At Mannesmannröhren-Werke the weight rather than the cost of steel produced each month became the focus of attention. At Degussa, from 1921, internal sales reporting shifted from revenues earned to the weight of different metals

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<sup>105</sup> Firmenarchiv Evonik Industries, Bestand Degussa AG, Geschäftsbericht/Jahresabschluss 1919/1920/1921, 1924/25.

<sup>106</sup> Firmenarchiv Carl Zeiss Jena, for examples see BACZ 13366, 21198, 21200.

<sup>107</sup> Firmenarchiv Evonik Industries, Bestand Th. Goldschmidt AG, Bericht der Thermit-Abteilung 1921 und 1922, 1923.

<sup>108</sup> MAN Historisches Archiv Augsburg, sig. AG 1.5.0.3.

<sup>109</sup> Historisches Archiv Krupp, sig. FAH 23/752, 23/830. This practice also ensured that the substantial profits earned during World War 1 were omitted in internal reports. See Lothar Burchardt, “Zwischen Kriegsgewinnen und Kriegskosten: Krupp im Ersten Weltkrieg”, *Zeitschrift für Unternehmensgeschichte* 32, no. 2 (1987): 71-123.

<sup>110</sup> See Ernst Walb, “Tageswert oder Anschaffungswert in der Bilanz,” *Zeitschrift für handelswissenschaftliche Forschung* 18 (1924): 228-240.

sold. Likewise, regular comparative information on different production methods was no longer reported in monetary amounts. Rather, the key indicator became energy consumption per 100 kilograms of the final product. In 1923, decisions on alternative production technologies for the same product, and the introduction of new products were made on the basis of productivity and efficiency calculations or by comparing monetary values with base costs of 1899 and 1913.<sup>111</sup> At the paper manufacturer Kübler & Niethammer monthly statements focused on the consumption of wood in meters, while pulp produced and coal consumed in the manufacturing process were measured in kilograms. References to the cost of these raw materials were rare during the hyperinflation.<sup>112</sup> At steel producer Rheinische Stahlwerke Duisburg-Meiderich monthly production reports did focus on costs (in paper-marks and gold-marks) until the autumn of 1923 when the reporting proforma was temporarily dispensed with and only data about quantities were recorded.<sup>113</sup>

Other forms of management information, such as variance analysis, also became more complex, and as the case of Hoechst demonstrates,<sup>114</sup> the gathering of the necessary information often took much longer than specified in internal reporting guidelines. The determination of labor costs was particularly problematic and this also had implications for pricing decisions.<sup>115</sup> Reflecting the general disruption to accounting information systems at Gutehoffnungshütte, even the reporting of physical quantities became less comprehensive in 1922/23. The narrative analysis of the firm's

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<sup>111</sup> Firmenarchiv Evonik Industries, Bestand Degussa AG, Geschäftsbericht/Jahresabschluss 1921/22, 1922/23.

<sup>112</sup> Sächsisches Wirtschaftsarchiv, U47, sig. 1159.

<sup>113</sup> Thyssenkrupp Konzernarchiv, sig. RSW 4883.

<sup>114</sup> Sanofi-Hoechst Archiv, sig. H0091005.

<sup>115</sup> Examples include E. Merck and BASF. Also Guttman and Meehan, *The Great Inflation*, 61-62, 73-74.



monthly management reports was initially summarized then disappeared completely towards the end of the reporting period.<sup>116</sup>

The sources suggest that some capital investment decisions were also based on quantity rather than financial measures. At Chemische Fabrik von Heyden, for example, the papers of the supervisory board indicate that decisions about machinery purchases were based on efficiency data and expected savings of time.<sup>117</sup> In other cases decisions were focused on productivity measures, foreign currency or pre-war values. At Degussa, for instance, the assessment of research and development activities shifted to productivity measures. Calculations relating to a new production method in one of the firm's factories in France had to be performed twice, because management requested that data originally presented in paper-marks be re-presented in French francs.<sup>118</sup>

Some entities attempted to continue internal reporting based on monetary variables. The evidence suggests that this could generate reports exhibiting a similar state of disrepair as found in financial reporting. An example is provided by the 'value creation calculation' performed by Thyssen & Co., which was used to assess the firm's productivity and estimate overhead surcharges (Figure 2). From April 1923 the reports are replete with erasures, crossings-out, the use of different colored inks, pencil entries, and various handwritten comments and calculations, rendering them largely incomprehensible. While the reports were conventionally prepared in typescript, by August 1923 they were entirely handwritten.

(FIGURE 2 ABOUT HERE)

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<sup>116</sup> Rheinisch Westfälisches Wirtschaftsarchiv, Abt. 130, sig. 300108/65.

<sup>117</sup> Sächsisches Wirtschaftsarchiv, U107(AWD), sig. 25/2.

<sup>118</sup> Firmenarchiv Evonik Industries, Bestand Degussa AG, Geschäftsbericht/Jahresabschluss 1921/22.

Although some firms discussed problems of cost allocation, there is no evidence in the primary sources that cost accounting systems were fundamentally adapted during the perturbation.<sup>119</sup> The archives refer to the high uncertainty of future estimates, the increasingly large numbers to process manually,<sup>120</sup> and delays in producing the usual reports or their incompleteness.<sup>121</sup> There is little suggestion of responses to these issues. Costing for new phenomena during the hyperinflation, such as issuing *Notgeld*, was rather simplistic, without attempts to split costs into fixed and variable.<sup>122</sup> Likely, firms concluded that the distortion of monetary values during hyperinflation was an insurmountable problem, and that non-monetary information on quantities and productivities was more useful to management.

## Conclusion

During the ‘Age of Catastrophe’ businesses in Germany were exposed to a succession of economic, military, social and political disturbances. We have examined how firms responded to one such perturbation, the Weimar hyperinflation. Given its potential for offering compelling insights to everyday organizational practices, we have focused on the adaptability of firms as revealed through the impact of disturbance on their accounting information systems.

In relation to the business operations element of accounting information systems we discovered that processes of selling and purchasing, managing debtors and creditors and paying employees, were highly vulnerable to the effects of hyperinflation. Across the board, initial adaptations were centered on sales and

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<sup>119</sup> Examples of a continuous cost reporting include Degussa, E. Merck, Gutehoffnungshütte und Carl Zeiss.

<sup>120</sup> For example, Firmenarchiv Evonik Industries, Bestand Degussa AG, Geschäftsbericht/Jahresabschluss 1919/1920/1921, 1922/23.

<sup>121</sup> For example, BASF Unternehmensarchiv, sig. A.8.4./7.

<sup>122</sup> Sanofi-Hoechst Archiv, sig. H0120066.

procurement activities, as evidenced by frequent amendments to terms and conditions, and the use of a variety of currencies in calculating values in these contracts. At the height of the crisis, the focus shifted to remunerating labor. Frequent and flexible adjustments to payment contracts, cycles and methods ensured the retention of the workforce.

In relation to the transactions processing element of accounting information systems we found evidence of disorder and errors in calculative activity, and delays or the cessation of certain recording tasks. The testimony of accounting and clerical employees referred to the unbearable burdens placed upon them by hyperinflation. Here, we discovered limitations to adaptability, especially at the height of the crisis. Firms tended to respond by reallocating corporate resources. They devoted significantly more labor to the performance of those activities that were essential to the continuation of the business. In particular, the economic and social consequences of failing to remunerate employees expeditiously were such that firms expended considerable effort on maintaining payroll activity. It would appear that paying workers was deemed more important than accurate and timely accounting for wages and other expenses. We also observed some industry variation. In banks, where firms responded by substantially increasing the supply of labor devoted to calculation and recording, adaptability in transaction processing was more evident than in some non-financial entities.

As to the control element of accounting information systems we found that corporations were especially vulnerable to the effects of hyperinflation in relation to the handling and processing of physical cash. Such sensitivity was further heightened by the need to maintain essential business operations. The evidence suggests that

entities, including some banks, had a limited capacity to adapt their control environment at the height of the crisis, because of physical constraints in handling masses of cash, an insurmountable volume of transactions to process, and the need to perform complex calculations manually. The deficiencies this situation revealed were often addressed only after the storm had passed.

Measurement and disclosure practices in financial (external) reporting were highly sensitive to the effects of rapidly changing price levels. Firms initially adapted by providing supplementary information in their financial statements. However, the production of ‘meaningless’ numbers in balance sheets, the failure to publish annual accounts, delays in the same, and reduced levels of disclosure, suggest a limited ability to adapt to the hyperinflationary environment. The lack of regulatory guidance did not help the situation. Nonetheless, certain entities maintained the continuity of financial reporting by devoting additional resources to it early in the crisis, and by preparing financial statements on the basis of alternative currencies. In relation to managerial (internal) reporting entities responded to the disruption by focusing on data relating to physical quantities and productivity rather than monetary measures, and by suspending analysis in inflation-impacted ‘abnormal’ years. Although such adaptations represented departures from certain accounting conventions they did offer meaningful bases for managerial decision-making.

The study has indicated the diverse experiences of hyperinflation in various sectors and firms. While firm size does not appear to have been a major factor in determining response to the disturbance, banks appear to have managed the crisis by significantly increasing the supply of accounting labor. We have seen cases of individual entities that expeditiously and determinately attempted to address the threat

posed by rapidly rising prices to specific accounting activities. It is also clear that adapting to the effects of the disturbance became more difficult over time. As the crisis reached its zenith in the second half of 1923 all elements of the accounting information systems came under considerable pressure and were severely tested in all firms examined.

(TABLE 1 ABOUT HERE)

Our investigation of accounting information systems during a period of crisis suggests that German corporations did exhibit a strong capacity to adapt to the effects of hyperinflation. They adapted in a pragmatic fashion as the crisis accelerated (see Table 1). Experimenting with a number of possible responses to the disturbance, the key adaptation was to devote greater human resources to everyday operations that were essential to business survival such as trading, servicing debtors and creditors, and remunerating labor. Such responses invariably pointed to the ability of their systems to recover, survive, and return to a pre-crisis state. But it is also apparent that the hyperinflation could result in system adaptations that represented positive change. Some corporations responded to the crisis by improving specific elements of accounting information systems, such as their internal controls or financial reporting practices, by reducing complexity and focusing on essential activities and information needs. While hyperinflation had a severely disruptive impact on accounting information systems, in individual entities it could also inspire innovation and advancement once the trauma had passed.

## Appendix. Archival Sources

<i>Collection name</i>	<i>Abbreviated firm name</i>	<i>Industry classification</i>	<i>Reference code</i>	<i>Repository</i>	<i>Location</i>
August Thyssen Hütte Gewerkschaft	August Thyssen Hütte	Basic Resources	A	ThyssenKrupp Konzernarchiv	Duisburg
Automobilwerke H. Büssing AG	-	Manufacturing	N/A	MAN Historisches Archiv	Munich
Badische Anilin und Sodafabrik Ludwigshafen (BASF)	BASF	Chemical	N/A	BASF Unternehmensarchiv	Ludwigshafen
Bayerische Motorenwerke AG	Bayerische Motorenwerke	Manufacturing	UA	BMW AG Konzernarchiv	Munich
Benzol-Vereinigung GmbH/Benzol-Verband GmbH	Benzol-Vereinigung/Benzol-Verband	Chemical	A	Historisches Archiv BP/Aral	Bochum
C.A.F. Kahlbaum Chemische Fabrik	-	Chemical	B0	Schering Archiv/Bayer AG	Berlin
Carl Zeiss AG	Carl Zeiss	Manufacturing	BACZ	Firmenarchiv Carl Zeiss Jena	Jena
Chemische Fabrik auf Actien (vorm. E. Schering)	-	Chemical	B0	Schering Archiv/Bayer AG	Berlin
Chemische Fabrik von Heyden AG	Chemische Fabrik von Heyden	Chemical	U 107 (AWD)	Sächsisches Wirtschaftsarchiv	Leipzig
Commerz- und Privatbank AG and associates	-	Banking	400	Commerzbank Historisches Archiv	Frankfurt am Main
Deutsch-Luxemburgische Bergwerks- und Hüttenaktiengesellschaft	-	Basic Resources	DHHU, FWH	ThyssenKrupp Konzernarchiv, Hoesch Archiv und Stiftung zur Industriegeschichte Thyssen	Duisburg
Deutsche Bank AG and associates	-	Banking	N/A	Historisches Institut der Deutschen Bank	Frankfurt am Main
Deutsche Gold- und Silberscheideanstalt (Degussa) AG	Degussa	Metals	Degussa	Evonik Industries AG Corporate Archives	Hanau
Deutsche Kugellagerfabrik GmbH Leipzig	Deutsche Kugellagerfabrik	Manufacturing	U 63	Sächsisches Wirtschaftsarchiv	Leipzig
Dresdner Bank AG	-	Banking	500	Commerzbank	Frankfurt am

and associates				Historisches Archiv	Main
E. Merck Darmstadt	E. Merck	Pharmaceuticals	N/A	Merck Konzernarchiv	Darmstadt
Eisen- und Stahlwerk Hoesch AG	Hoesch	Metals	H	ThyssenKrupp Konzernarchiv, Hoesch Archiv	Duisburg
Farbenfabriken vorm. Fr. Bayer & Co. Leverkusen	Bayer	Chemical	BAL	Bayer AG Corporate History & Archives	Leverkusen
Farbwerke Hoechst AG (vorm. Meister Lucius & Brüning)	Hoechst	Chemical	H	Sanofi-Hoechst Archiv	Kelsterbach
Friedrich Krupp AG (and subsidiaries)	Fried. Krupp AG	Metals	WA, FAH	Historisches Archiv Krupp	Essen
Gutehoffnungshütte Oberhausen Aktienverein/AG (and subsidiaries)	Gutehoffnungshütte	Basic Resources/Metals	Abt. 130	Stiftung Rheinisch Westfälisches Wirtschaftsarchiv zu Köln	Cologne
IG Farbenwerke (member firms)	-	Chemical	BAL	Bayer AG Corporate History & Archives	Leverkusen
Kaffee Handels-Aktiengesellschaft (HAG)	Kaffee HAG	Food	N/A	Mondelez International Archiv	Bremen
Kammerich-Werke AG	Kammerich-Werke	Metals	M	Salzgitter Konzernarchiv	Mülheim an der Ruhr
Kübler & Niethammer Papierfabrik	Kübler & Niethammer	Manufacturing	U 47	Sächsisches Wirtschaftsarchiv	Leipzig
Mannesmannröhren-Werke	-	Metals	M	Salzgitter Konzernarchiv	Mülheim an der Ruhr
Maschinenfabrik Augsburg-Nürnberg (MAN) AG	MAN	Manufacturing	N/A	MAN Historisches Archiv	Augsburg and Munich
Oberschlesische Kokswerke	-	Basic Resources	B0	Schering Archiv/Bayer AG	Berlin
Phoenix AG	-	Metals	R	Salzgitter Konzernarchiv	Mülheim an der Ruhr
Rheinische Stahlwerke Duisburg-Meiderich AG	Rheinische Stahlwerke Duisburg-Meiderich	Metals	RSW	ThyssenKrupp Konzernarchiv	Duisburg
Schering Chemical Works	-	Chemical	B2	Schering Archiv/Bayer AG	Berlin

Stahlfinanzierungs GmbH	-	Metals	P	Salzgitter Konzernarchiv	Mülheim an der Ruhr
Th. Goldschmidt AG	Th. Goldschmidt	Chemical	N/A	Evonik Industries AG Corporate Archives	Marl
Thyssen & Co.	-	Metals	R	Salzgitter Konzernarchiv	Mülheim an der Ruhr



Table 1. Timeline of Inflation and Adaptations to Accounting Information Systems, 1922-1923

<i>Month</i>	<i>German Paper-mark to US Dollar Exchange Rate</i>	<i>Business Operations</i>	<i>Transaction Processing</i>	<i>Control</i>	<i>Financial Reporting</i>	<i>Managerial Reporting</i>
January 1922	45.69					
February 1922	49.51	Initial experimenting with payment terms and foreign currencies in sales and procurement contracts				
March 1922	67.70				Supplementing reports with conversions to foreign currencies or gold-mark, disclosure of disclaimers on the limited usefulness of financial reporting	
April 1922	69.32					
May 1922	69.11					
June 1922	75.62					Suspension of current monetary reporting, replaced by pre-war or foreign currencies; increased reliance on quantities and productivity measures
July 1922	117.49					
August 1922	270.26					
September 1922	349.18					
October 1922	757.73					
November 1922	1,711.08		Relocating corporate (human) resources to transaction processing		Suspension of information, banks use fixed reminder values for almost all non-financial assets	
December 1922	1,807.83					
January 1923	4,281.00	Regular adjustments of sales and procurement contracts to compensate for inflationary effects	Increasing complexity of inscriptions (additional notes, columns, sub-calculations, different ink colors)			Delaying reports or reducing the amount and complexity of information
February 1923	6,650.00					
March 1923	5,048.00					
April 1923	5,826.00					
May 1923	11,355.00	Focus on wage and salary adjustments, accelerating frequency, use of in lieu				
June 1923	26,202.00					

July 1923	84,186.00	compensation (Notgeld, vouchers, goods)	Increasing frequency of payroll and payment cycles	Suspension of some controls, allocating better skilled and more trusted personnel to operating controls, adding control layers	Suspension of reporting elements, aggregating information, delaying disclosure
August 1923	1,100,632.00				
September 1923	23,549,000.00	Simplification and suspension of book entries			
October 1923	6,017,000,000.00				
November 1923	522,286,000,000.00				

Sources: Statistisches Reichsamt (1925), pp. 6-10; own analysis.

[illegible]

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Anlage 2

Firma .....

Nr. ....

Sicherungsmonat Mai 1923

**Berechnung des Werteschaffungsprozentsatzes des Gesamtwerkes.**

Nr.	Abteilung	1 Werteschaffungs- % Satz	2 Arbeitsstunden absolut	3 in %	4 Löhne und Gehälter	Bemerkung
Betriebs direkt. I	Martinstahlw. Gusstahlhütte	505 <del>69,48</del> 59,406	236.350 <del>224.587</del> 17771	158,33 <del>157</del>	Löhne 739 108 821 - <del>26 150 600</del>	"
Betriebs direkt. II	Blechwalzwerk Wassergas= schweißerei Pressbau	428 33,882	414.504 20.346	27,761 <del>27,8</del>	1399089,330 <del>1023 566 894 -</del> 60662849-	"
Betriebs direkt. III	Eisenwerk Rohrwerk Betr. I	37,4	753781	50,46 <del>50,5</del>	2044362993- <del>1963 145 344 -</del>	"
10	" " II	37,173				"
11	" Bearb. W.					"
Betriebs direkt. IV	Verzinkerei	195,8 20,185+	18762 1492797	50,46 <del>50,5</del>	208760798- <del>208 949 766</del> 458 222 600 -	Tarifge= halter
Summe			1401034	100%	4597853025-	

$$\text{Werteschaffungsprozentsatz des Gesamtwerks M} = \frac{\sum (\text{Spalte 1}) \times (\text{Spalte 3})}{\sum (\text{Spalte 2})} = \\ = \frac{59406,19833 + 153882,2767 + 37173,5045 + 20185,5246}{684010,9 + 546,278 + 1492797 + 195,8} = 38,769\%$$

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Urlaubslöhne 192327100.- M.  
f. Beamte { Urlaubstage 814 Tage.  
Urlaubsgeld 1746,399 -

Unterschrift: